



Invitation



China-Pakistan Study Centre (CPSC)
at the Institute of Strategic Studies Islamabad (ISSI)
cordially invites you to a **Seminar**

on

CPEC: Strategising Pakistan's Narrative

on

Thursday, April 25, 2019
at 1430 hrs

Venue:

The Institute of Strategic Studies,
Sector F-5/2, Islamabad

R.S.V.P:

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(Programme Overleaf)

PROGRAMME

- 1430 hrs Registration
- 1445 hrs Recitation of Holy Quran
- 1450 hrs Introductory Note – **Dr. Talat Shabbir**, *Director CPSC*
- 1455 hrs Welcome Remarks – **Amb. Aizaz Ahmad Chaudhry**, *Director General, ISSI*
- 1500 hrs Understanding the Narrative Gap
Mr. Amir Jahangir, *Chief Executive Officer, Mishal Pakistan*
- 1515 hrs CPEC Narrative & International Media: An Appraisal
Mr. Yasir Masood, *Deputy Director, Media and Publications, CPEC Centre of Excellence*
- 1530 hrs Narrative on CPEC: Strategising Efforts
Dr. Zafar Iqbal, *Chairman, Department of Media and Communication Studies, International Islamic University*
- 1545 hrs Discussant: **Mr. Lijian Zhao**, *Deputy Chief of Mission, Embassy of People's Republic of China*
- 1555 hrs **Q & A Session**
- 1625 hrs Concluding Remarks – **Amb. Khalid Mahmood**, *Chairman, ISSI*
- 1630 hrs Refreshments